Vidyabharti Trust College of Master in Computer Application (MCA, MBA & IMSc.IT), Umrakh

Approved by AICTE, New Delhi and Affiliated to GTU, Ahmedabad.

Session on “Public Speaking & Presentation Skills”

As part of the student development activity at Vidyabharti Trust College of Master in Computer Application (VBTMCA), the MBA Department organized an insightful session on "Public Speaking and Presentation Skills" on 10th January 2025. The session was conducted by Prof. Khushboo Kayasth, A faculty of MBA department who brought her expertise to empower MBA (Sem 2)students with essential communication techniques.





The primary objective of the session was to help students develop effective public speaking abilities, enhance their confidence, and improve their presentation skills. Throughout the session, Prof. Khushboo Kayasth engaged the participants with practical exercises and real-world examples, making the learning process interactive and impactful. The students were encouraged to overcome their fear of speaking in front of an audience and were provided with strategies to structure their presentations effectively.





Prof. Kayasth emphasized the importance of body language, voice modulation, eye contact, and audience engagement in delivering powerful presentations. She also discussed the significance of clear articulation and organized thought processes. Furthermore, students were

introduced to techniques for handling stage fright and responding to questions confidently during presentations.





The session concluded with an interactive Q&A round, where students shared their concerns and received valuable feedback. Many participants expressed their gratitude for the opportunity to gain practical insights into public speaking. The event was a resounding success, leaving students motivated to apply the learned techniques in their academic and professional endeavors.

Overall, the session on public speaking and presentation skills contributed significantly to the personal and professional growth of the students, aligning with VBTMCA's commitment to fostering holistic development. The MBA Department, under the guidance of Prof. Khushboo Kayasth, continues to organize such initiatives to equip students with essential life skills and enhance their career readiness.